



2024 Shelby County Fair

SPONSORSHIP OPPORTUNITIES

Each level offers unique benefits.



EVENT SPONSOR - \$4000+

- 12 Passes to Tyler Kloewer (Cosmic Jade) concert or tractor pull
- 4'x8' color banner with your business logo prominently displayed at the event; also displayed during the fair and at special events
- Business name announced at all events, all summer long
- Recognition on all social media platforms
- Business name and logo on our website with link to your business page and on video advertising at the fair
- If event requires tickets, logo will appear on tickets and on ticket website

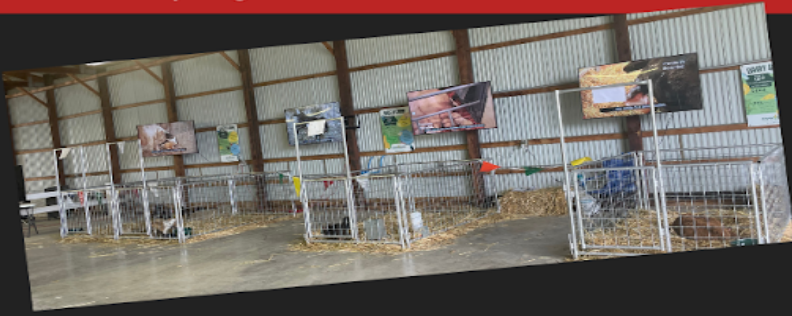


GRANDSTAND SPONSOR - \$2000-\$3999

- 8 Passes to Tyler Kloewer (Cosmic Jade) concert or tractor pull
- 4'x8' color banner with your business logo displayed on the fairgrounds and at special events
- Business name announced at all events, all summer long
- Recognition on all social media platforms
- Business name and logo on our website with link to your business page and on video advertising at the fair

TROPHY - \$1000-\$1999

- 6 Passes to Tyler Kloewer (Cosmic Jade) concert or tractor pull
- 3'x 6' color banner with your business logo displayed on the fairgrounds and at special events
- Business name announced at all events, all summer long
- Recognition on all social media platforms
- Business name and logo on our website with link to your business page and on video advertising at the fair



PURPLE RIBBON - \$500- \$999

- Black and white sponsor banner displayed on the fairgrounds during the fair
- Recognition on all social media platforms
- Business name on our website, and on our video advertising



BLUE RIBBON - \$250-\$499

- Recognition on all social media platforms
- Business name on our website



RED RIBBON - \$50-\$249

- Business name on our website

2024 FAIRGROUND EVENTS

MAY 10 & 11- JACKPOT HOG SHOW

JUNE 7 - CONCERT - TYLER KLOEWER

WITH COSMIC JADE

JULY 6 - OPEN CLASS SHEEP & GOAT SHOW

JULY 7 - OPEN CLASS CATTLE SHOW

JULY 7-15 - 2024 SHELBY COUNTY FAIR

JULY 10 - WESTERN IOWA PULLERS TRACTOR PULL

JULY 12 - DOUBLE S EXTREME BULL RIDING

JULY 12 - CASEY MUESSIGMANN CONCERT

SISCO HORSE SHOWS THROUGHOUT THE SUMMER

WEBSITE

WWW.SHELBYCOUNTYIOWAFAIR.ORG

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